Harshawardhan Kumbhar

UI/UX and Interaction Designer

Contact

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Education

Master in Animation, Games and Interactivity
RMIT University, Melbourne

Bachelor of Science (Animation)
Savitribai Phule Pune University, Pune

Tools

Adobe Creative Cloud: After Effects, XD, Illustrator, Photoshop, Premiere Pro, InDesign | Figma | Autodesk Maya | Chat GPT | Dall-E | Corel Draw | Jira | Microsoft Office Suite

Skills

UX Design
Strategy, usability testing, personas, journey mapping, heurisitic evaluation, user research, user interviews, IA, data analytics, user testing.

UI Design
Wireframing, prototyping, responsive design, visual design, motion design, visual effects, interaction design, design systems

About Me

With 10+ years of experience in UI/UX, motion and interaction design, and team leadership across digital, HMI, and consumer product industries. A seasoned professional in transforming complex concepts into intuitive interfaces, with a proven ability to lead and guide cross-functional teams. Holding a Master's in Animation, I specialize in UX/UI principles, design systems, and fostering collaboration to enhance operational efficiency, align designs with business objectives, and ensure seamless integration across various platforms.

Experience

Senior Designer, Tata Elxsi (Pune) — Jun 2022 - Jan 2025

- Led a team to implement a user-centered design process, refining standards and optimizing production.
- Defined product vision, creating high-fidelity designs and personas for accessible solutions.
- Designed UI products end-to-end with a Human-Centered Design approach.
- Developed innovative designs to enhance user engagement and satisfaction.
- Applied motion design and interaction principles to improve design usability.
- Managed multiple design projects, streamlining workflows and meeting deadlines.
- Collaborated with cross-functional teams to ensure accessible, global design solutions.

Creative Production Administrator, K11 School of Fitness (Pune) — Apr 2021 - Apr 2022

- Led graphic design system development and redefined the brand style guide for consistency across digital and print.
- Designed marketing graphics for social media, website, and YouTube to enhance engagement and visibility.
- Collaborated with teams to align designs with business goals, fostering brand loyalty and stakeholder relationships.
- Oversaw video production, ensuring high-quality editing, color correction, and audio adjustments for increased engagement.

Assistant Manager, Dominos (Melbourne) — Mar 2017 - Feb 2021

- Led and developed teams, fostering collaboration and high performance to enhance efficiency and customer value.
- Managed operations, ensuring quality, hygiene, safety compliance, and smooth workflow.
- Analyzed sales data to optimize strategies, drive revenue growth, and improve business performance.

Shift Supervisor (Team Leader), Chicken Central (Melbourne) — May 2019 - Feb 2021

- Led store operations, ensuring efficiency and team performance.
- Trained staff to enhance operations and customer satisfaction.
- Managed sales and inventory to optimize profitability and reduce waste.
- Ensured compliance with quality and safety standards for consistent service.

Junior Production Associate, AffinityX (Pune) — Jul 2015 - May 2016

- Designed marketing materials aligned with client brand identity.
- Created high-impact visuals to enhance brand messaging and engagement.
- Delivered top-tier design solutions for major clients from concept to completion.
- Collaborated with teams to execute compelling campaigns across print and digital platforms.

Honors & Awards

German Design Award (Human Machine Interface)
Rat für Formgebung - German Design Council
Mar 2024

Led the design of a user-centric digital cockpit for Tata Motors

Extra Mile Award
Tata Elxsi
Jan 2025

Honored with the Extra Mile Award for leading video production, editing, and 3D content creation for the marketing video at the Tata CURVV Platform launch.

Extra Mile Award
Tata Elxsi
Apr 2025

Honored for leadership and being the driving force behind the Tata Gen3 EV Project, pioneering innovative design and shaping its success.